

# **MG MAJESTOR Conquers the Second Highest Peak of Nagaland**

***The First D+ SUV to conquer the Mount Japfü – the peak known for India’s toughest terrains***

- Real-World Off-Road Validation of India’s First D+ Segment SUV, Dominating the Extreme Off-road Terrains
- A Milestone achieved by MG’s Engineering Team and supported by the Kohima Adventure Motorsports Club (KAMC)

**Gurugram, January 06, 2026:** JSW MG Motor India today announced that the MG MAJESTOR, India’s first D+ segment SUV, has successfully conquered Mount Japfü, the second-highest peak in Nagaland. Situated in the Barail Range near Kohima, Mount Japfü is known for its extreme off road trails, rich biodiversity, panoramic views, and for being home to the world’s tallest rhododendron tree.

As part of advanced testing and validation trials, the MG MAJESTOR navigated steep inclines, rocky trails, narrow forest paths, and constantly changing surfaces, highlighting its off-road capability and terrain management systems. The drive involved sustained manoeuvring across challenging gradients, testing the SUV’s performance in real-world extreme conditions.

**Commenting on the achievement, Vinay Raina, Chief Commercial Officer, JSW MG Motor India, said,**“ MG has consistently been a trend setter in the Indian market, introducing products that redefine expectations in their respective segments. With the MG MAJESTOR, we are introducing the D+ segment — a new space for big, capable SUVs built to handle real-world conditions. The climb to Mount Japfü highlighted the MAJESTOR’s engineering, showcasing its capability, control, and readiness for some of India’s toughest terrains. During our trial runs, the MG MAJESTOR dominated the challenging off road terrains, reflecting the depth of engineering, rigorous testing, and capability that has gone into developing India’s first D+ segment SUV for real-world driving conditions.”

The expedition was supported by the Kohima Adventure Motorsports Club (KAMC), whose expertise and understanding of the region’s demanding terrain played a key role in enabling the drive. The MG engineering team was also present during the drive, using the opportunity to closely evaluate different drive modes, traction behaviour, and overall off-road dynamics across varied terrain profiles.

**Commenting on the expedition, Seyievilie Metha, President of the Kohima Adventure Motorsports Club said,**“Mount Japfü is a demanding climb with steep gradients, loose surfaces, and narrow trails that test both driver skill and vehicle capability. Our group has years of experience navigating some of the toughest terrains in and around Nagaland, and we know how unforgiving these conditions can be. The MG MAJESTOR handled the ascent with confidence, maintaining control and stability throughout the climb. Its ability to manage difficult terrain so effectively reflects strong engineering and a clear focus on real-world off-road performance.”

The successful ascent of Mount Japfü reinforces JSW MG Motor India’s approach to developing vehicles that are engineered and validated beyond controlled environments. Ahead of its unveil on February 12, 2026, this milestone underlines the MG MAJESTOR’s positioning as India’s first D+ segment SUV. With its longest, widest, and tallest dimensions, the MG MAJESTOR will redefine the regular D segment and set to dominate some of the country’s toughest landscapes.

\*\*\*

## **About JSW MG Motor India**

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India’s leading conglomerate with interests across B2B and B2C sectors) formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build a smart and sustainable automotive ecosystem while staying focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to

introducing world-class technology, strengthening the manufacturing landscape, bringing the best of innovation across its business operations, and generating significant employment opportunities through extensive localisation.

### **About Morris Garages**

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor-India's first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car and India's first Intelligent CUV, MG Windsor.

Website: <http://www.mgmotor.co.in>

Facebook: <https://www.facebook.com/MGMotorIN>

Instagram: <https://instagram.com/MGMotorIN>

Twitter: <https://twitter.com/MGMotorIn/>

LinkedIn: <https://in.linkedin.com/company/mgmotorindiaLtd>

---

For further information please contact:

Email –rahul.mathur@mgmotor.co.in; [corporatecommunications@mgmotor.co.in](mailto:corporatecommunications@mgmotor.co.in)