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Since 1924

MG Motor India announces ownership experience program for Gloster

- *Zero Maintenance and Repair Costs for the first three years of ownership*
- *An assured buyback option after three years*
- *The program covers items like wiper blades, engine oil, oil filters, electrical wiring, hoses, motors, brake pads etc, making the maintenance costs zero**

Gurugram, April 16, 2024: MG (Morris Garages), a British automobile brand with a 100-year-old legacy, has announced a unique ownership experience program for the MG Gloster, India's first autonomous (Level 1) premium SUV. The newly introduced program aims to elevate the experience further by ensuring zero expenditure on car maintenance with complete peace-of-mind. Under this ownership experience program, MG Motor India has introduced after-sales service offers tailored to complement the Gloster's several incredible features seamlessly.

MG Gloster, an off-roader SUV, has carved a niche for itself in the premium vehicle segment, winning over customers with its bold design, a reputation for robust build quality, luxurious features and now takes the ownership experience a step further. MG Gloster owners can now enjoy Zero Service and Repair Costs, including wear-and-tear parts expenses, for the first three years of ownership upto a limit of 45,000km of car running, setting a new benchmark for customers' convenience. Under this program, MG Motor India covers an expansive range of elements such as wiper blades, Engine oil, oil filters, electrical wiring, hoses, motors, and brake pads, allowing for no maintenance costs.* In addition, MG Motor India is offering an assured buyback option to Gloster customers after three years of vehicle ownership. Customers can also opt to buy plans to extend this 3-year coverage to up to 5 years / 75000 km. MG Gloster is amongst the preferred SUV for no service cost.

The Gloster offers luxury with over 30 safety features, including a unique Driver Fatigue Reminder System, bolstering passenger confidence in varied road conditions. Its Driver Assist System (ADAS) introduces pioneering features like Door Open Warning (DOW), Rear Cross Traffic Alert (RCTA), and Lane Change Assist (LCA), ensuring superior safety in this premium SUV. It is available in 2WD and 4WD variants, accommodating six or seven passengers. Its potent 2.0-litre diesel engine, including a first-in-segment twin-turbo variant with 158.5 kW power, ensures remarkable performance.

In addition to premium features, the MG Gloster includes an all-terrain system with seven modes, a dual panoramic electric sunroof, a 12-way power-adjustable driver seat with massage and ventilation, and wireless charging. The Gloster's ADAS further enhances safety with innovative features like DOW, RCTA, and LCA, reinforcing its commitment to passenger and road safety.

The MG Gloster is the preferred choice for car enthusiasts, offering a complete ownership package solidifying MG Gloster's position as a frontrunner in the premium SUV segment, catering to discerning customers who prioritize a hassle-free ownership experience alongside an exceptional driving journey.

**Not applicable on Tyres and Battery related expenses*

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of



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the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. MG Motor India's state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology, and MG Comet – The Smart Electric Vehicle.

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