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Since 1924

## JSW MG Motor India Registers 66% EV Sales Growth in FY26 vs FY25

### Key Highlights:

- 62,591 MG EVs sold in FY26 compared to 37,730 units sold in FY25
- MG EVs registered 12% growth in Q1 CY26 vs Q1 CY25
- MG EV Sales in March 2026 witnessed a growth of 20% Y-o-Y
- JSW MG Motor India sold 4,530\* units of MG Windsor in Mar'26: 19% Y-o-Y Growth
- MG Windsor maintains its segment leadership as India's No. 1 Selling EV

**Gurugram, April 06, 2026:** JSW MG Motor India today announced that its EV portfolio registered an impressive 66% growth in FY26 compared to FY25. The MG Windsor drove this strong momentum, with the carmaker selling 4530\* units in March 2026, registering 19% Y-o-Y growth and an impressive 74% M-o-M increase. Additionally, the company recorded a 12% growth in EV Sales in Q1 CY2026 vs Q1 CY2025.

The MG Windsor continues to reign as India's No. 1 selling EV, supported by its strong acceptance among car buyers across the country. Interestingly, 70% of the total Windsor sales come from non-metro cities, highlighting its strong appeal and suitability for smaller cities. This also signals a shift in traditional car-buying patterns.

The carmaker registered sales of 6528\* units in March, recording 19% Y-o-Y growth and reflecting sustained momentum across its portfolio. JSW MG Motor India is now gearing up to expand its lineup with the upcoming launch of the MG Majestor in the coming weeks. Furthermore, the company will strengthen its NEV portfolio with the introduction of its first PHEV (Plug-in Hybrid Electric Vehicle) in the coming months.

\*Wholesales

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### About JSW MG Motor India

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors) formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build a smart and sustainable automotive ecosystem while staying focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, bringing the best of innovation across its business operations, and generating significant employment opportunities through extensive localisation.

### About Morris Garages

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor-India's first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car, India's first Intelligent CUV, MG Windsor, World's Fastest MG – MG Cyberster and The Presidential Limousine – MG M9.

Website: <http://www.mgmotor.co.in>

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