



MG Cyberster Emerges as India's Top Sports Car in 2025

MG SELECT secures 2nd spot in luxury EV segment within 6 months of launch

Gurugram, February 3, 2026: JSW MG Motor India announced that the Cyberster- World's Fastest MG, has emerged as the top selling sports car in the year 2025. With more than 500 units of Cyberster sold in just about 6 months, the luxury brand channel – MG SELECT has also become the second largest in India's luxury EV segment.

Responding to the strong demand and admiration received for the Cyberster, MG SELECT further elevated the offering with the recent introduction of *Irises Cyan* - a bespoke shade developed to accentuate the Cyberster's sculptural design. Alongside Cyberster, the MG M9, has also established itself as a segment leader. The Presidential Limousine has resonated strongly with discerning customers seeking chauffeur-driven luxury, further strengthening MG SELECT's presence at the upper end of the electric mobility spectrum

Milind Shah, Head - MG SELECT, JSW MG Motor India said, "2025 marked the foundation year for MG SELECT in India. Our focus was on building credibility in the luxury EV space, through distinctive products, thoughtfully designed experience centers, and meaningful customer engagement. The response to the Cyberster and MG M9 reaffirmed that there is a growing appetite for progressive luxury in the market. As we move into 2026, our priority remains strengthening this ecosystem and delivering experiences that reflect the evolving expectations of luxury EV customers."

MG SELECT has expanded its footprint to 15 experience centres across key markets in India, while also forging strategic collaborations with select high-end brands across design, lifestyle and luxury services. Together, these initiatives reinforce closer customer proximity, enable deeply immersive brand experiences, and ensure a consistently elevated ownership journey that extends well beyond the product itself.



About JSW MG Motor India

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors) formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build a smart and sustainable automotive ecosystem while staying focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, bringing the best of innovation across its business operations, and generating significant employment opportunities through extensive localisation.

About Morris Garages

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car and India's first Intelligent CUV, MG Windsor.

Website: <https://www.mgselect.co.in/>

Facebook: <https://www.facebook.com/mgselectindia/>

Instagram: <https://www.instagram.com/mgselect/>

LinkedIn: <https://www.linkedin.com/company/mg-select-india/>

YouTube: <https://www.youtube.com/@MGSELECT>

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