



MG M9 Gains Traction Among India's Elite with Entrepreneur Ashneer Grover's Latest Addition

Gurugram, February 26, 2025 – Entrepreneur and investor Ashneer Grover, renowned for his passion for automobiles and preference for practical luxury, has welcomed the MG M9—The Presidential Limousine—into his prestigious car collection.

Designed for long-distance comfort and refined family travel, the MG M9 perfectly embodies Grover's philosophy that true luxury must blend everyday usability with commanding presence and superior performance. This addition underscores the vehicle's rising appeal among India's high-profile individuals seeking uncompromising sophistication on the road.

The MG M9 caters to discerning customers who prioritize comfort, advanced technology, and meticulous design. Its Presidential Seats offer 16-way electric adjustment, eight massage modes, heating, and ventilation, complemented by a yacht-style dual sunroof that transforms the cabin into a serene lounge. Ambient lighting, Cognac brown leather upholstery, intelligent armrest controls, and flexible storage elevate every journey.

Delivering an immersive in-cabin experience, the MG M9 boasts a 13-speaker premium sound system with subwoofer and amplifier. Available in Pearl Lustre White, Metal Black, and Concrete Grey, it commands attention with a bold trapezoidal grille, split LED headlamps, waterfall-style LED taillamps, and a confident stance on 19-inch ContiSeal™ tyres.

Engineered with safety as a cornerstone, the MG M9 utilizes ultra-high-strength steel construction and features 7 airbags, Level 2 ADAS, along with 5-star EURO NCAP and ANCAP safety ratings. It is now available for experience and bookings at 15 SELECT Experience Centres across 14 key cities.



About JSW MG Motor India

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors), formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build an innovative and sustainable automotive ecosystem while continuing to stay focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, best of innovation across its business operations, and generating significant employment opportunities through extensive localization.

About Morris Garages

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car and India's first Intelligent CUV, MG Windsor.

ABOUT MG SELECT

MG SELECT is the luxury brand channel of JSW MG Motor India built on the core pillars of Innovation, Sustainability, and curated Experiences. MG SELECT aims to redefine luxury in the Indian automobile landscape. Drawing inspiration from the rich legacy at Morris Garages—renowned for its iconic designs, racing heritage and innovative spirit—MG SELECT embodies a philosophy of conscious mobility. Each offering reflects a purposeful approach to modern living, combining timeless elegance with forward-looking innovation. The maiden products being the MG M9 – The Presidential Limousine and the Cyberster – The World's Fastest MG. MG SELECT reimagines luxury automotive retail with elevated Experience Centres designed to foster meaningful connections and bespoke customer experiences. MG SELECT Experience Centres are available across 14 key cities in India.

Website: <https://www.mgselect.co.in/>

Facebook: <https://www.facebook.com/mgselectindia/>

Instagram: <https://www.instagram.com/mgselect/>

LinkedIn: <https://www.linkedin.com/company/mg-select-india/>

YouTube: <https://www.youtube.com/@MGSELECT>

X: <https://x.com/MGSELECTIndia>

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*Specified Range is as per standard MIDC test procedure (Part 1 + Part 2)

* Up to 1720L of space achieved by sliding the third row fully forward and folding it down

T&C Applied