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Since 1924

JSW MG Motor India strengthens its presence in Nepal; Partners with Golchha Organization

Kathmandu, May 12, 2026: JSW MG Motor India today announced that they have strengthened their presence in Nepal through a strategic distribution partnership with the Golchha Organization. The association marks a significant step towards building a more structured and customer-focused presence for the brand in Nepalese market.

As part of this partnership, a new MG dealership has been inaugurated, offering customers access to MG's range of technologically advanced and feature-rich vehicles. The showroom will showcase key models including the MG Hector, MG Windsor, and MG Comet, catering to diverse mobility needs across segments. Nepal continues to emerge as an important market with evolving customer expectations and increasing demand for smart and sustainable mobility solutions. With this partnership, MG aims to bring its portfolio closer to customers while establishing a more robust and accessible service and aftersales ecosystem in the country. The focus is on delivering a seamless, reliable, and reassuring ownership experience through a strong local presence and enhanced customer support.

Speaking at the launch, **Akash Golchha, Dealer Principal, Nepal** said: "We are delighted to partner with JSW MG Motor India and introduce MG's globally recognised range of vehicles to customers in Nepal. This dealership is designed to offer a comprehensive and elevated customer experience, backed by modern infrastructure and a strong focus on service excellence. We believe MG's portfolio, with its blend of technology, design, and sustainability, is well aligned with the aspirations of customers in Nepal, and we look forward to building a strong and enduring presence for the brand in the market."



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About GO Automobiles Pvt. Ltd.:

G.O. Automobiles Pvt. Ltd., a part of the prestigious Golchha Organization established in 1930, is one of Nepal's leading automotive importers and distributors. With a strong legacy in industrial growth, the organization has played a key role in shaping Nepal's modern mobility landscape through trusted global partnerships and brand leadership.

G.O. Automobiles Pvt. Ltd., represents globally recognized brands strengthening its commitment to delivering both legacy performance and next-generation mobility solutions to the Nepali market.

A strong nationwide network and in-depth market expertise enable the company to drive innovation and consistently enhance the mobility experience for customers across Nepal.

Visit MG Kathmandu at Thapathali

Mail to: info@mgmotor.com.np or contact: +977-9801020062

About JSW MG Motor India

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors) formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build a smart and sustainable automotive ecosystem while staying focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, bringing the best of innovation across its business operations, and generating significant employment opportunities through extensive localisation.

About Morris Garages

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car and India's first Intelligent CUV – MG Windsor.

Website: <http://www.mgmotor.co.in>

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