



MG SELECT unveils the Cyberster in a New Signature Hue

Gurugram, January 22, 2026: JSW MG Motor India, through its luxury brand channel MG SELECT, today unveiled Irises Cyan, a new signature exterior finish for the Cyberster- World's Fastest MG. Precisely calibrated to enhance the roadster's sculptural presence, Irises Cyan introduces a distinctive blue-green expression that amplifies both its aerodynamic form and performance-led character.

Rooted in the lineage of the iconic MG B Roadster, the MG Cyberster draws from a legacy defined by design purity, motorsport spirit, and emotional driving engagement. This heritage translates into a contemporary roadster that balances classic proportions with performance. Its sculpted silhouette, accentuated by dramatic electric scissor doors and a soft-top—creates a seamless dialogue between nostalgia and modernity, positioning the Cyberster within the upper echelon of luxury performance roadsters.

MG Cyberster's Irises Cyan goes beyond a color choice. It brings out a sense of confidence and creativity while reflecting the car's progressive character and staying true to its performance driven DNA," said **Milind Shah, Head - MG SELECT, JSW MG Motor India**. "At MG SELECT, design guides every decision we make. Each addition is intentionally developed to offer greater individuality and a heightened sense of luxury, allowing customers to build a stronger personal connection with their Cyberster".

In addition to Irises Cyan, the Cyberster is offered in a curated selection of dual-tone colors. The high-energy Nuclear Yellow and Flare Red are paired with a contrasting Black roof, while the understated elegance of Andes Grey and Modern Beige is elevated by a distinctive red roof, each combination designed to complement the roadster's dynamic proportions and visual drama.

About JSW MG Motor India

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors), formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build an innovative and sustainable automotive ecosystem while continuing to stay focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, best of innovation across its business operations, and generating significant employment opportunities through extensive localization.

About Morris Garages

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car and India's first Intelligent CUV, MG Windsor.

ABOUT MG SELECT

MG SELECT is the luxury brand channel of JSW MG Motor India built on the core pillars of Innovation, Sustainability, and curated Experiences. MG SELECT aims to redefine luxury in the Indian automobile landscape. Drawing inspiration from the rich legacy at Morris Garages—renowned for its iconic designs, racing heritage and innovative spirit—MG SELECT embodies a philosophy of conscious mobility. Each offering reflects a purposeful approach to modern living, combining timeless elegance with forward-looking innovation. The maiden products being the MG M9 – The Presidential Limousine and the Cyberster – The World's Fastest MG. MG SELECT reimagines luxury automotive retail by creating elevated Experience Centres designed to foster meaningful connections and bespoke customer experiences. MG SELECT Experience Centres are available across 14 key cities in India.



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