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Since 1924

JSW MG Motor India introduces a unique 5-5-5 Programme for India's First D+ SUV - MG MAJESTOR

- India's First D+ SUV now backed by 5-Year Unlimited KM Warranty, Free 5-Year Roadside Assistance for Unlimited Km and 5 Labour-Free Services
- Innovative 5-5-5 ownership programme delivers complete peace of mind to MAJESTOR customers
- First 3000 pre-reserve customers can avail the benefits of this unique programme by booking the MAJESTOR at a Pre-reserve price of INR 41000/-

Gurgaon, March 9, 2026: JSW MG Motor India reassured customers with long-term ownership assurance through its unique 5-5-5 ownership programme for the MG MAJESTOR-India's First D+ SUV. In a segment where customers invest significantly in performance, size and advanced technology, the 5-5-5 programme has been designed to deliver hassle free ownership experience, long-term cost predictability, by addressing running costs and nationwide support from the outset.

Unlike standalone warranty extensions or optional service packages, the 5-5-5 proposition brings together a 5-Year Unlimited Kilometres Warranty, Free 5-Year Roadside Assistance for Unlimited KM, and 5 Labour-Free Services as a unified, standard offering for the MAJESTOR customers. For customers, this means no kilometre cap on warranty coverage, five full years of nationwide breakdown support, and reduced service expenditure during the most intensive early years of ownership. For high-mileage users, long-distance travellers and off- road enthusiasts, this translates into measurable financial predictability and complete peace-of-mind.

Commenting on the initiative, **Vinay Raina, Chief Commercial Officer, JSW MG Motor India**, said, "The MG MAJESTOR has been created as an SUV that is rugged in its capability, refined in its comfort, and dependable in its engineering. For us, delivering a strong product was only one part of the commitment and ensuring complete peace-of-mind in ownership was equally important. With the 5-5-5 programme, we have built structured, long-term assurance into the proposition from day one. This reflects our customer-first philosophy and our confidence in the MAJESTOR as a true full-size SUV engineered for Indian conditions and usage patterns."

Powered by a 2.0-litre twin-turbo diesel engine delivering best-in-segment 215.5 PS and 478.5 Nm of torque, mated to a best-in-class 8-speed automatic transmission in both 2WD and advanced 4WD configurations, the MG MAJESTOR is engineered for serious capability. It comes with First-in-segment Triple Differential Locks (front, rear and centre), an Advanced 4WD system with 10 off-road modes, and Crawl Control Mode for extreme terrain mastery, along with 219 mm ground clearance and an 810 mm water wading capability. As India's First D+ SUV with Level 2 ADAS, the MAJESTOR also combines rugged performance with advanced safety and intelligent technology. The 5-5-5 Complete Peace of Mind programme complements this engineering strength, ensuring that customers can confidently experience the vehicle's full capability with long-term ownership assurance built in.



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Pre-reservations for the MG MAJESTOR are open at **INR 41,000** on www.mgmotor.co.in. With showroom display and test drives commencing in April 2026 and deliveries beginning in May 2026, customers now have the opportunity to secure early access to India's First D+ SUV along with the benefits of the 5-5-5 Complete Peace of Mind programme.

About JSW MG Motor India

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors) formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build a smart and sustainable automotive ecosystem while staying focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, bringing the best of innovation across its business operations, and generating significant employment opportunities through extensive localisation.

About Morris Garages

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV - MG Hector, India's first Pure Electric Internet SUV - MG ZS EV, India's first Autonomous (Level 1) Premium SUV - MG Gloster, the Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet - The Street-Smart Car and India's first Intelligent CUV, MG Windsor.

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