



## MG Windsor – India's No. 1 Selling EV of 2025

*JSW MG Motor India sells 46,735<sup>+</sup> units of MG Windsor in CY2025 – first OEM to achieve this with a single EV model*

### Key Highlights:

- MG Windsor recorded the highest M-o-M sales consistently throughout CY2025, averaging approximately 4,000 units per month
- **JSW MG Motor India's EV sales have grown by 111% in CY2025 vs CY2024**
- MG Windsor sales grew over **20% in Q4 2025 vs Q4 2024**

**Gurugram, January 05, 2026:** JSW MG Motor India today announced that the MG Windsor has achieved a remarkable milestone by becoming **India's No. 1 selling EV of 2025**. The MG Windsor has disrupted the automotive industry with its strong value proposition and established itself as a **market leader**. With 46,735 units sold in 2025 alone, the MG Windsor has set **an unprecedented benchmark that no other OEM has ever achieved in India's 4W EV market**.

The MG Windsor became **India's No. 1 selling EV** through its strong appeal among families. It excelled in offering generous space, superior comfort and a feature-rich cabin, while delivering an exceptional driving experience. Today, it stands as **India's most loved and most awarded EV**.

Speaking on the occasion, **Anurag Mehrotra, Managing Director, JSW MG Motor India** said, *"The Windsor epitomises a contemporary automotive marvel that has redefined the EV segment with its practicality, technology, and futuristic design. It has successfully enabled the acceleration of EV adoption by converting fence-sitters to proud EV owners and is certainly a trendsetter within India's EV revolution. With Windsor, we have seen customers become brand advocates, encouraging their peers to join the EV movement. I am absolutely delighted that it has become India's No. 1 selling EV of 2025, and we look forward to making 2026 even more memorable."*

The carmaker ended CY2025 with 19% overall growth and recorded a remarkable 111% surge in its EV sales compared to CY2024. The consistent demand for MG EVs is evident not only in Tier I cities but also in non-metros and emerging markets, signalling India's readiness to adopt sustainable mobility solutions.

The MG Windsor, India's 1st Intelligent CUV, combines the expanse of a sedan and the versatility of an SUV. It is offered with a starting BaaS price of INR 9.99L + INR 3.9/kms<sup>\*</sup>, and delivers 100 KW (136ps) of power and 200Nm of torque. The MG Windsor offers two battery pack options for added versatility: a 38 kWh pack with a range of 332 km<sup>#</sup> and its PRO variant, a 52.9 kWh pack, delivering an impressive range of 449 km<sup>#</sup>.

The MG Windsor comes with a futuristic 'AeroGlide' design language, transcending the concept of traditional segmentation. Inside, the car is offered with business-class comfort that features 'Aero Lounge' seats reclinable to 135 degrees, providing utmost comfort. Additionally, the massive 15.6" GRANDVIEW Touch Display on the centre console provides an intuitive driving experience.

#IndiasNo1SellingEV #MGWindsorEV #No1 #bestsellingev #EVsahiHai #livebusinessclass  
#MGMotorIndia #MorrisgaragesIndia



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#### About JSW MG Motor India

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors) formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build a smart and sustainable automotive ecosystem while staying focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, bringing the best of innovation across its business operations, and generating significant employment opportunities through extensive localisation.

#### About Morris Garages

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car and India's first Intelligent CUV, MG Windsor.

Website: <http://www.mgmotor.co.in>

Facebook: <https://www.facebook.com/MGMotorIN>

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LinkedIn: <https://in.linkedin.com/company/mgmotorindialtd>

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*Wholesale<sup>+</sup>*

*Under a separate financing program with its terms and conditions \**

*Varies under different driving conditions #*