



MORRIS GARAGES
Since 1924

JSW MG Motor India Prioritizes Clean Cabin Air

Offers PM 2.5 Air Filters Across its Vehicle Range

Gurugram, 30 October 2025: As the festive season brings joy across India, it also coincides with a sharp rise in air pollution caused by firecrackers, stubble burning and other factors. The resulting smog fills the air with invisible pollutants that can harm you and your family. Recognizing this growing concern, JSW MG Motor India is helping customers breathe cleaner air inside their vehicles through advanced PM 2.5 Air Filters and Air Purifiers across its portfolio*.

All MG models including the Astor, Gloster, Windsor, Comet, and ZS EV comes equipped with PM 2.5 Air Filters, and the popular MG Hector features a PM 2.5 Air Purifier with an inbuilt Air Quality Index (AQI) display. Together, these innovations ensure that MG owners can enjoy every journey in a cleaner, healthier in-cabin environment, even when outdoor air quality dips.

PM 2.5 refers to fine particulate matter smaller than 2.5 microns, so tiny that it can bypass the nose and throat and reach the lungs. MG's PM 2.5 Air Filters trap up to 95–99% of these harmful particles, including dust, smoke, soot, pollen, and bacteria.

The PM 2.5 Air Purifier in the MG Hector takes cabin safety further with activated carbon filter, effectively removing pollutants, allergens, and odors. The integrated AQI display gives passengers real-time updates on the air quality inside the cabin, creating awareness and peace of mind.

This initiative aligns with JSW MG Motor India's vision for a cleaner, smarter, and sustainable future. The company has consistently introduced technologies that improve everyday mobility while protecting the environment from pioneering connected cars to leading India's EV transition with models like the ZS EV, Comet, and Windsor.

By integrating advanced filtration and purification systems across its range, JSW MG Motor India continues to prioritize customer well-being while promoting environmental responsibility.

*available in specific variants

About JSW MG Motor India

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries, and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors) formed a joint venture—JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build an innovative and sustainable automotive ecosystem while continuing to stay focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, best of innovation across its business operations, and generating significant employment opportunities through extensive localization.



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About Morris Garages

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car and India's first Intelligent CUV, MG Windsor.

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