

JSW MG Motor India Deploys 80% Women Workforce at Its Battery Assembly Shop

Key Highlights:

- Women are actively taking up traditional manufacturing roles at the Halol facility, achieving 41% workforce representation
- 80% female workforce powers the Battery Assembly Shop daily
- Every stage of battery assembly ensures strict performance and safety standards

Halol, September 23, 2025: JSW MG Motor India announced that its battery assembly shop in Halol, Gujarat has achieved a remarkable milestone by reaching 80% gender diversity across operations. This facility is responsible for assembling the battery packs of MG Comet and MG Windsor, producing an average of 140 units/ day.

Diversity is a core pillar for JSW MG Motor India, and the automaker has made significant strides in creating an equitable workforce across its operational bases. Currently, the company employs more than 41% women across its workforce. The carmaker operates its battery assembly line across three shifts with an 80% women workforce. The structured assembly line is divided into four segments, ensuring precision and efficiency in battery production.

Speaking on the milestone, **Anurag Mehrotra, Managing Director, JSW MG Motor India** said, "At JSW MG Motor India, we truly believe that diversity powers innovation, resulting in a robust growth story. It is remarkable to witness the cohesive efforts of our teams in creating an equitable and progressive manufacturing ecosystem at our Halol facility. I am confident that our customers will also take pride in knowing that the batteries of their EVs are built by an 80% female workforce. EV Sahi Hai, and this is the spirit behind it."

The battery assembly shop consists of the module line, pack line, charging and discharging line, and the final assembly line. The battery assembly process at JSW MG Motor India begins with the open circuit voltage test ensures the electrical integrity of each cell, while the cell glue process secures them in place using specialized adhesive. This is followed by welding and module assembly, where spot and laser welding techniques are used to precisely join components. Each module is scanned and aligned to ensure structural accuracy, with laser welding also serving as a key quality assurance step.

Safety testing and electrical connections are critical to the next phase. The insulation resistance test guarantees electrical isolation, while bus bar fixing establishes secure and reliable electrical pathways. These batteries undergo rigorous charging and discharging tests to validate performance and reliability. In the final assembly and performance validation stage, battery modules are integrated into packs, before being installed into MG EVs.

About JSW MG Motor India

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors) formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build a smart and sustainable automotive ecosystem while staying focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, bringing the best of innovation across its business operations, and generating significant employment opportunities through extensive localisation.



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About Morris Garages

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor-India's first SUV with personal Al assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car and India's first Intelligent CUV, MG Windsor.

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