



## MG M9 - India's Presidential Limousine launched at an introductory price of INR 69.90 Lakhs

- The Presidential Limousine features Presidential Seats with 16-way adjustment, eight massage settings, ventilation, and heating; controlled by the Intelligent Arm Rest
- 5-star safety rating by globally recognized EURO NCAP and ANCAP safety standards
- 90-kWh NMC battery with a range of 548 km\*
- Delivers powerful performance – 245 PS of Power and 350 Nm of Torque
- Lifetime Warranty of HV Battery for the 1st owner and Vehicle Warranty of 3 years/Unlimited km
- A 11-kW wall box charger with standard installation and 3.3-kW portable charger
- 3 distinct colours: Pearl Lustre White, Metal Black and Concrete Grey
- Customers can pay a sum of INR 1,00,000/- to book the MG M9. The deliveries start from August 10, 2025

**Gurugram, July 21, 2025:** JSW MG Motor India announces the launch of the MG M9 - The Presidential Limousine via MG SELECT, the luxury brand channel. Aimed to reimagine indulgence and comfort, the MG M9 caters to those who prefer sophistication and innovation. Launched at an introductory ex-showroom price of INR 69.90 lakhs, the MG M9 brings an unprecedented level of luxury and exclusivity to Indian roads with a range of 548 km\*. Customers can log in to [www.mgselect.co.in](http://www.mgselect.co.in) or visit the nearest MG SELECT Experience Centres to book the MG M9 by paying a booking amount of INR 100,000/-<sup>#</sup>. Deliveries will start from August 10, 2025.

**Anurag Mehrotra, Managing Director, JSW MG Motor India,** said, *"The MG M9 marks a new era, reflecting India's growing demand for luxury and sustainable innovation in automotive. Crafted as a symbol of prestige and technological prowess, the MG M9 blends avant-garde design, advanced electric performance, and the finest features for India's rising aspirations."*

*"With the MG M9, we have created more than a luxury limousine—we have curated a serene, opulent, and responsible journey for discerning individuals. Every mile in the M9 is an invitation to experience refined comfort, uncompromising sustainability, and effortless elegance."*

### COMFORT AND LUXURY

The M9 features Presidential Seats with **16-way adjustment, 8 massage settings, heating and ventilation**—delivering exceptional comfort **for the evolved customer**. Equipped with a **Yacht-style dual sunroof**, the MG M9 invites natural light into the cabin. When it is dark, the **64-colour ambient lighting**, allows occupants to curate the perfect mood for every journey. Coupled with a 13-speaker sound system (including subwoofer and amplifier), the MG M9 is a future-forward masterpiece in comfort and convenience. Designed for ultimate comfort and sophistication, the MG M9 embodies a perfect harmony of thoughtful design and refined luxury which can be controlled via the **Intelligent Arm Rest**. From Cognac brown leather and suede wrapped seats, to flexible storage space of up to 1720 L<sup>+</sup>, and a 55L Frunk, every detail is crafted for an iconic experience.

\*Specified Range is as per standard MIDC test procedure (Part 1 + Part 2), carried out by Certifying Authority iCAT. Range may vary depending on various driving behaviour, traffic conditions, speeds, vehicle loads etc.

<sup>#</sup>Please check the website for authorized dealer information

<sup>+</sup> Up to 1720L of space achieved by sliding the third row fully forward and folding it down

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## EXTERIORS

Offered in 3 distinct colours: *Pearl Lustre White, Metal Black and Concrete Grey*, the MG M9 commands attention with its striking exterior design, highlighted by a bold trapezoidal mesh grille that asserts its modern presence. This is complemented by distinctive yet minimal split LED headlights and connected DRLs, creating a sharp and sophisticated front fascia. At the rear, a waterfall-style integrated LED taillight design ensures a unique and elegant signature. The vehicle drives on stylish 19-inch ContiSeal™ (self-sealing) tyres, offering enhanced convenience and peace of mind, while heated ORVMs ensure clear visibility in varying weather conditions.

## SAFETY AND PERFORMANCE

Safety is paramount, thus the M9 is crafted with high strength and ultra-high strength steel and equipped with 7 airbags. It comes with Certified 5-star EURO NCAP and ANCAP rating, delivering safety wrapped in design. It includes Level 2 ADAS with a driver monitoring system for added safety. Equipped with an advanced 90-kWh NMC battery, it delivers a range of 548 km\* and charges from 30% to 80% in just 30 minutes. The M9's high-performance electric motor delivers 245 PS power and impressive 350 NM torque, ensuring smooth and responsive handling across all terrains.

The MG M9 will be available for experience and booking across 14 SELECT Experience Centres in 13 key cities. The pre-reserved customers will have the exclusive opportunity to be among the first to experience the MG M9 firsthand at these Experience Centres. Customers can also reach out via the **Elite Hub** call centre at 18005700000 and <http://www.mgselect@mgmotor.co.in>.

## About JSW MG Motor India

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors), formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build an innovative and sustainable automotive ecosystem while continuing to stay focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, best of innovation across its business operations, and generating significant employment opportunities through extensive localization.

## About Morris Garages

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board

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‘experiences’ within the automobile segment today. It has introduced several ‘firsts’ in India, including India’s first Internet SUV – MG Hector, India’s first Pure Electric Internet SUV – MG ZS EV, India’s first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor- India’s first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car and India’s first Intelligent CUV, MG Windsor.

## **ABOUT MG SELECT**

MG SELECT is the luxury brand channel of JSW MG Motor India built on the core pillars of Innovation, Sustainability, and curated Experiences. MG SELECT aims to redefine luxury in the Indian automobile landscape. Drawing inspiration from the rich legacy at Morris Garages—renowned for its iconic designs, racing heritage and innovative spirit—MG SELECT embodies a philosophy of conscious mobility. Each offering reflects a purposeful approach to modern living, combining timeless elegance with forward-looking innovation. The maiden products being the MG M9 – The Presidential Limousine and the Cyberster – World’s Fastest MG. MG SELECT reimagines luxury automotive retail by creating elevated Experience Centres designed to foster meaningful connections and bespoke customer experiences. MG SELECT Experience Centres are available across 13 key cities in India.

Website: <http://www.mgmotor.co.in>

Facebook: <https://www.facebook.com/MGMotorIN>

Instagram: <https://instagram.com/MGMotorIN>

Twitter: <https://twitter.com/MGMotorIn/>

LinkedIn: <https://in.linkedin.com/company/mgmotorindia>

For further information please contact:

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