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JSW MG Motor India announces GST-driven price across its ICE SUVs

Astor is now priced at ₹9.65 lakh, lower than its launch price in 2021

Hector becomes a more lucrative midsize SUV with advanced tech and ADAS features, at ₹14 lakh

Revised prices across all ICE SUV, spare parts and accessories are effective from 22 September

Gurugram, September 22, 2025: JSW MG Motor India has extended the entire benefit of the reduced GST rates on its ICE SUV portfolio, including spare parts and accessories. The revised prices on ICE models, which deliver savings starting from ₹54,000* up to ₹3,04,000*, come into effect immediately from today.

“The Government’s initiative to rationalise GST rates is a welcome step that directly supports car buyers by enhancing their purchasing power and fostering positive consumer sentiment. By passing on the full benefit of this reform to our customers, JSW MG Motor aims to make its SUV portfolio – Astor, Hector, and Gloster – even more accessible and attractive,” said Vinay Raina, Chief Commercial Officer, JSW MG Motor India.

“As demand strengthens ahead of the festive season, this move reinforces our commitment to delivering value, promoting easier ownership, and encouraging more customers to experience the MG brand,” he added.

MODEL	REDUCTION IN EX-SHOWROOM PRICE (UP TO INR LAKH)	NEW EX-SHOWROOM PRICE RANGE (STARTING INR LAKH) *
MG ASTOR	0.34	9.65
MG HECTOR	0.49	14.00
MG GLOSTER	2.83	39.80

In addition, MG Gloster customers can avail additional benefits of up to ₹3,50,000*. JSW MG Motor is also offering attractive financing options, including 100% on-road funding and a three-month EMI holiday*, providing customers with enhanced convenience and financial flexibility.

*T&C Apply

About JSW MG Motor India

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors) formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build a smart and sustainable automotive ecosystem while staying focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, bringing the best of innovation across its business operations, and generating significant employment opportunities through extensive localisation.



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About Morris Garages

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car and India's first Intelligent CUV, MG Windsor.

Website: <http://www.mgmotor.co.in>

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