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Since 1924

## **JSW MG Motor India wins two prestigious honours at the FADA Dealership Excellence Award 2025**

**Achieves the top spots for the two consecutive years in the Overall Dealer Satisfaction Study and the Creme de la Creme Satisfaction Study**

**Scored 868 points in Overall Dealer Satisfaction Index**

**Gurugram, September 15, 2025:** JSW MG Motor India has been awarded with top honours at the Federation of Automobile Dealers Associations (FADA) Leadership Excellence Awards 2025. **The company took home prestigious accolades, securing top positions in both the Overall Dealer Satisfaction Study and the FADA Crème de la Crème Satisfaction Study 2025.** It was also recognised as one of the leading brands in the industry in terms of the Sales Experience Index. In the Overall Dealer Satisfaction Index, JSW MG Motor India scored **868 points**, significantly above the segment's average of 771 points."

The FADA Dealership Excellence awards are one of the most sought-after titles in the automotive industry, and honour outstanding performance, innovation, and best practices across India's auto retail landscape. JSW MG Motor India's high rankings underlines brand's efforts to support its dealers through comprehensive resources and innovative practices to deliver a superior customer experience.

**Vinay Raina, Chief Commercial Officer, JSW MG Motor India** said, "It is a proud moment for us to be honoured by FADA, for the second year in a row. This achievement celebrates the trust of our dealer partners and the passion of our teams whose passion and perseverance drive us to consistently set new benchmarks in the automotive industry."

These awards solidify JSW MG Motor India's credibility and established reputation for customer satisfaction. With around 550 sales and aftersales touchpoints across 222 cities, the company remains committed to setting new standards of excellence in the automotive industry.

### **About JSW MG Motor India**

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors) formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build a smart and sustainable automotive ecosystem while continuing to stay focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, best of innovation across its business operations, and generating significant employment opportunities through extensive localization.

### **About Morris Garages**

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster,



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the Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car and India's first Intelligent CUV, MG Windsor.

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**MG Motor India**

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