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Since 1924

JSW MG Motor India crosses 100,000 EV Sales Milestone!

Becomes the Second 4W-EV OEM to achieve this feat in India

Key Highlights:

- JSW MG Motor India expands its EV market share to 35% from 26% in CY24
- MG EVs maintain robust segment-wise performance, contributing over 70% to overall company M-o-M sales

Gurugram, November 3, 2025: JSW MG Motor India, a key contributor to India's 4W-EV growth story, today announced a landmark achievement of surpassing the **100,000 EV sales milestone in India**. The auto-tech company has remained at the forefront of designing clean and intelligent mobility solutions for a sustainable future, offering not only smart products but also intuitive ecosystem-based solutions.

This milestone is driven by the robust performance of the company's wide EV portfolio, which caters to varied customer demands. From everyday city needs to luxurious indulgence in every drive, MG's diverse EV offerings represent the brand's commitment to innovation, performance, and sustainable mobility for Indian consumers. As the market continues to evolve, MG remains ready to expand its portfolio and include new energy powertrains as well.

Speaking on the milestone, **Anurag Mehrotra, Managing Director, JSW MG Motor India** said, *"Crossing the 100,000 EV sales milestone reflects the trust Indian customers place in sustainable choices. I thank our customers and the entire JSW MG Motor India team for this momentous milestone. As mobility evolves, we remain committed to driving India's vision of innovative and clean mobility solutions."*

Over the years, JSW MG Motor India has emerged as one of the most prominent OEMs in the EV segment. The brand's market share has grown steadily, from 26% in CY2024 to 35% currently. This rising demand for MG EVs highlights growing acceptance among customers and segment fence-sitters.

The carmaker has piloted several ecosystem-based projects and launched numerous industry-first initiatives that are setting new benchmarks in the EV segment. These include the **EV Sahi Hai** public awareness campaign that promotes EV adoption by highlighting real user experiences; **ehub by MG app**, a one-stop app for all charging needs; **Battery-as-a-Service**, which simplifies EV ownership; **MG Charge**, aimed at installing 1000 chargers in 1000 days; and **Project Revive**, focused on battery recycling and repurposing used batteries for a second life, bringing circularity in the EV ecosystem. Each of these initiatives is gaining prominence and reflects the brand's commitment to building a more robust and customer-friendly EV ecosystem through technological innovation.

About JSW MG Motor India

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors) formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build a smart and sustainable automotive ecosystem while staying focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, bringing the best of innovation across its business operations, and generating significant employment opportunities through extensive localisation.

About Morris Garages

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor-India's first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car and India's first Intelligent CUV, MG Windsor.



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