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Since 1924

JSW MG Motor India Continues its Relentless Aggression in the EV Segment Launches MG Windsor Exclusive PRO variant Available at INR 17,24,800 and BaaS Price of INR 12.24L + INR 4.5/km

Key Highlights:

- Available at an ex-showroom price of **INR 17,24,800 and BaaS price* of INR 12.24 + INR 4.5/km**
- The Exclusive PRO variant will be positioned between the Essence and Essence PRO
- Deliveries of the MG Windsor Exclusive PRO variants begin in the first week of June

Product Highlights:

- Equipped with a larger battery pack of 52.9 kWh, offering a certified range of 449 kms** (MIDC PI+P2)
- Dual-tone Ivory and Black interiors enhance the premium appeal of the car
- Available in three colour shades (Pearl White, Starry Black and Turquoise Green) and offered with 18" dual tone machined alloy wheels
- Will come with a 15.6" Grandview Display fitted with nine speakers

Gurugram, May 21, 2025: Continuing its momentum in the Indian EV sector, JSW MG Motor India today launched the MG Windsor Exclusive PRO variant, further expanding its electric vehicle offerings. The MG Windsor Exclusive PRO variant will be available at an ex-showroom price of **INR 17,24,800 and BaaS price of INR 12.24L + INR 4.5/km**. Starting today, customers can book this car at their nearest MG dealership by paying a sum of INR 11,000 and the deliveries of this variant will commence in the first week of June. Bringing together luxury and practicality, the Exclusive PRO variant offers the signature comfort of the MG Windsor alongside a larger battery pack for worry-free long-distance travel.

Speaking on the launch, **Rakesh Sen, Head of Sales, JSW MG Motor India**, said, "The overwhelming response to the MG Windsor PRO is evident, with more than 8,000 bookings recorded within 24 hours of its launch. With the top variant now established, we are expanding accessibility of the MG Windsor by introducing the Exclusive PRO variant, offering a larger battery pack alongside premium comfort and convenience. This move is intended to bring the MG Windsor PRO closer to more customers."

The MG Windsor Exclusive PRO features the futuristic AeroGlide design language and is built on MG's Global Smart Electric Platform, renowned for its reliability. The new interiors are plush, and the reclining (up to 135 degrees) The Aero Lounge seats make every journey a premium experience. Its immersive technology, powered by i-SMART # with 80+ connected features, 100+ AI-based voice commands, and entertainment features, is powered by a massive 15.6" GRANDVIEW Touch Display in the central console, fitted with nine speakers.

JSW MG Motor India will offer a **lifetime battery warranty** to the first owner of the MG Windsor PRO. In addition, the company will extend its **3-60 assured buyback plan***** for the MG Windsor PRO ensuring that it'll retain 60% of its value after 3 years.

Full Price List of the MG Windsor Portfolio:

*Available under a separate finance scheme with terms and conditions **

*Varies under different driving conditions ***

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*This program is a part of 3 years of maintenance package fee ****



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Variants	BaaS Price (in INR)	Ex-Showroom Price (in INR)
Excite (38kWh)	9.99L + 3.9/km	13,99,800
Exclusive (38kWh)	10.99L + 3.9/km	15,04,800
Essence (38kWh)	11.99L + 3.9/km	16,14,800
Exclusive PRO (52.9kWh)	12.24L + 4.5/km	17,24,800
Essence PRO (52.9kWh)	13.09L + 4.5/km	18,09,800

About JSW MG Motor India

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors), formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build an innovative and sustainable automotive ecosystem while continuing to stay focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, best of innovation across its business operations, and generating significant employment opportunities through extensive localization.

About Morris Garages

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car and India's first Intelligent CUV, MG Windsor.

Website: <http://www.mgmotor.co.in>

Facebook: <https://www.facebook.com/MGMotorIN>

Instagram: <https://instagram.com/MGMotorIN>

Twitter: <https://twitter.com/MGMotorIN/>

LinkedIn: <https://in.linkedin.com/company/mgmotorindia>

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