



MORRIS GARAGES
Since 1924

MG Windsor PRO secures 8,000 Bookings within 24 Hours of Launch

- The Ex-Showroom price of the MG Windsor PRO is now INR 18,09,800

Gurugram, May 09, 2025: JSW MG Motor India today announced that its recently introduced Windsor PRO has secured 8,000 bookings within 24 hours of its launch. The car will now be available at a BaaS price of INR 13.09L + INR 4.5/km. and Ex-Showroom price of INR 18,09,800.

Commenting on the MG Windsor PRO booking milestone, **Rakesh Sen, Head of Sales, JSW MG Motor India**, said, *"We are grateful for the overwhelming response to the MG Windsor PRO. Within just 24 hours of opening bookings, we have received 8,000 reservations—an achievement that underscores the enduring popularity of the MG Windsor and further strengthens its position as a frontrunner in India's EV landscape. The introduction of the MG Windsor PRO is not just a milestone, but a significant step towards shaping India's more sustainable and technology-driven automotive future. This reaffirms our commitment to innovation and our mission to accelerate the adoption of 4W EVs across the country."*

The new MG Windsor PRO, offered in the single Essence PRO variant, comes with a larger 52.9 kWh battery pack, offering a certified range of 449* km. It delivers 136 PS of power and 200 Nm of instant torque, ensuring a powerful and efficient driving experience. The car is equipped with Level 2 Advanced Driver Assistance Systems (ADAS) with 12 major features and 3 levels of warning, always ensuring the safety of its passengers. The MG Windsor PRO also features new tech features, including Vehicle-to-Load (V2L) and Vehicle-to-Vehicle (V2V), enhancing its connectivity and convenience. In addition, the Windsor PRO now features a powered tailgate and is available in three new vibrant colour options: Celadon Blue, Aurora Silver, and Glaze Red, adding a touch of style to its design.

About JSW MG Motor India

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors) formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build an innovative and sustainable automotive ecosystem while continuing to stay focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, best of innovation across its business operations, and generating significant employment opportunities through extensive localization.

About Morris Garages

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus

*May vary in different driving condition**



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vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car and India's first Intelligent CUV, MG Windsor.

Website: <https://www.mgselect.co.in/>

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