



MORRIS GARAGES
Since 1924

MG Windsor – India’s best-selling EV for 10 months in a row Registers highest-ever sales in July 2025 with 4308 units*

Gurugram, August 13, 2025: JSW MG Motor India today announced that India’s best-selling EV, the MG Windsor, has achieved another remarkable milestone. In July, the company set a new record for Windsor sales, selling 4,308 units in a single month.

The carmaker has sold nearly 36,000 units of the MG Windsor since its launch. The robust sales performance has helped the company expand its market share in the EV Segment. In Q2 CY’25, the company recorded a 4% increase in market share, rising to 32% from 28% in Q1 CY’25. During the same period, average sales of MG Windsor grew by 17%. In addition, the company’s EV wholesales increased by 28% from Q1 CY’25 to Q2 CY’25.

The MG Windsor has been leading the Indian 4W-EV segment since launch, solidifying its position as a disruptive offering in the industry. The MG Windsor has been recognized with more than 30 awards, including the most coveted Green Car Award 2025 by iCOTY. It is India’s first intelligent CUV and has emerged as a modern marvel in the automotive industry, capturing the combined essence of comfort, style, and technology.

Offered with a starting BaaS price of INR 9.99L + INR 3.9/kms+, this CUV combines the expanse of a sedan and the versatility of an SUV. The MG Windsor delivers 100 kW (136ps) of power and 200Nm of torque. The MG Windsor features a futuristic ‘AeroGlide’ design, transcending the traditional concept of segments. Inside, the car is offered with business-class comfort that features ‘Aero Lounge’ seats reclining to 135 degrees, providing utmost comfort. Additionally, the massive 15.6” GRANDVIEW Touch Display on the centre console provides an intuitive driving experience.

Wholesale Figures*

About JSW MG Motor India

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India’s leading conglomerate with interests across B2B and B2C sectors) formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build a smart and sustainable automotive ecosystem while staying focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, bringing the best of innovation across its business operations, and generating significant employment opportunities through extensive localisation.

About Morris Garages

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world’s largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board ‘experiences’ within the automobile segment today. It has introduced several ‘firsts’ in India, including India’s first Internet SUV – MG Hector, India’s first Pure Electric Internet SUV – MG ZS EV, India’s first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor- India’s first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car and India’s first Intelligent CUV, MG Windsor.

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