

## MG Motor Marks 6 Glorious Years in India

- 100% on-road funding and EMI holiday options with added financial flexibility and peace-of-mind
- Special anniversary prices Hector Sharp Pro MT now available at ₹19.59 Lakh and Astor with special limited period starts at ₹9.99 Lakh

Gurugram, August 4, 2025 – JSW MG Motor proudly celebrates its sixth anniversary in India, by announcing special anniversary pricing for limited period, 100% on-road funding and EMI holiday\*\* options on Hector and Astor. As part of compelling pricing across the petrol and diesel variants of India's First Internet Car - MG Hector, now its Sharp Pro MT variant is available at an effective price point of INR 19.59 L (ex-showroom, pan-India). Continuing with its anniversary celebrations, the company offers special limited period price across the variants of its 'Blockbuster SUV' - MG Astor, now starts at ₹ 9.99\* L (exshowroom, pan-India).

The celebration is a testament to the popularity of Hector and Astor with SUV enthusiasts for their unique styling, premium interiors, and technology-first approach, while delivering an engaging drive experience.

Vinay Raina, Chief Commercial Officer, JSW MG Motor India, said, "This milestone anniversary is a moment to reflect on our journey, celebrate our achievements, and, most importantly express our gratitude to the customers who have made MG Hector and MG Astor a part of their life. MG has been at the forefront of redefining customer experiences by offering unique and outstanding sales and after-sales initiatives. This opportunity for saving more on the MG Hector and Astor SUVs, which have clocked over 8 billion kilometers on Indian roads, is a true testament to our customer-centric approach."

Introduced in 2019 as India's first Internet SUV, the **MG Hector** continues to redefine expectations with its blend of cutting-edge technology, bold design, and exceptional safety. Over the years, it has grown to become a preferred choice for discerning Indian customers seeking a feature-rich, intelligent, and dependable driving experience. The Hector boasts best-in-class offerings such as a dual-pane panoramic sunroof, an immersive 35.56 cm (14-inch) HD infotainment system, more than 70 connected car features, and an advanced ADAS suite, reinforcing its reputation as a forward-thinking, connected SUV.

MG Astor - 'The Blockbuster SUV' comes with over 50 Safety features, with premium interiors and panoramic sunroof elevating the memorable driving experience to a new level of comfort. With a host of advanced features paired with pleasurable driving experience, MG Astor also offers 14 Advanced Driver Assistance Systems (ADAS) features. It also comes with Ventilated Seats in the front row, Wireless Charger, Wireless Android Auto & Apple Car Play, and Auto-dimming IRVM for additional security and convenience, along with an updated i-SMART 2.0 with Advanced User Interface for a holistic driving experience and 80+ connected features.

\*Limited period offer, benefits may vary basis variants and availability
\*\* T&C may vary with different financiers and at their discretion & credit norms

Hankan Wanian k	Powertrain		
Hector Variant	I.5L Turbo Petrol MT	I.5L Turbo Petrol CVT	2.0L Diesel MT
Style	14,49,800	-	-
Shine Pro	16,41,800	17,81,800	18,51,800
Select Pro	16,74,800	18,14,800	18,84,800
Smart Pro	17,49,800	-	19,59,800
Sharp Pro	18,99,800	20,39,800	21,09,800
BLACKSTORM	-	20,71,800	21,41,800
SNOWSTORM	-	20,71,800	21,41,800
Savvy Pro	-	21,49,800	-
Hector Plus Variant (6-Seater)	Powertrain		
	I.5L Turbo Petrol MT	I.5L Turbo Petrol CVT	2.0L Diesel MT
Style	-	-	17,19,800
Select Pro	-	-	-
Smart Pro	-	-	20,19,800
Sharp Pro	19,59,800	20,99,800	21,69,800
BLACKSTORM	-	-	22,01,800
SNOWSTORM	-	-	22,01,800
Savvy Pro	-	22,09,800	-
Haster Dive Verient (7 Section)	Powertrain		
Hector Plus Variant (7-Seater)	I.5L Turbo Petrol MT	I.5L Turbo Petrol CVT	2.0L Diesel MT
Style	-	-	17,19,800
Select Pro	17,34,800	18,74,800	19,44,800
Smart Pro	-	-	20,19,800
Sharp Pro	19,59,800	20,99,800	21,69,800
BLACKSTORM	-	21,31,800	22,01,800
SNOWSTORM	-	21,31,800	22,01,800
Savvy Pro	-	22,09,800	-

Astor Variant	Powertrain		
Astor Variant	VTi-TECH 5MT	VTi-TECH 8CVT	
Sprint	9,99,800	-	
Shine	11,59,800	-	
Select	12,69,800	13,89,800	
Sharp Pro	13,69,800	14,89,800	
Savvy Pro	-	IVORY & SANGRIA RED - 15,69,800	



## About JSW MG Motor India

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors) formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build an innovative and sustainable automotive ecosystem while continuing to stay focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, best of innovation across its business operations, and generating significant employment opportunities through extensive localization.

## **About Morris Garages**

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level I) Premium SUV – MG Gloster, the Astor- India's first SUV with personal Al assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car and India's first Intelligent CUV, MG Windsor.

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