



MORRIS GARAGES

India's No. 1 EV* is Now Ready To INDULGE!

MG Windsor INDULGE Edition launched at INR 17,99,800 (ex-showroom). Introducing a More Indulgent Take on Business-Class Comfort

- The MG Windsor INDULGE Edition debuts an exclusive dual-tone exterior: a **Shadow Gold** body colour and a contrasting **Black** roof for a striking and sophisticated road presence
- **Black ORVMs and R-18 Black Alloys** further accentuate the exterior appeal
- The cabin features a new **Urban Tan and Black** upholstery theme, with **'INDULGE'** embroidered on the front headrests
- The MG Windsor INDULGE Edition elevates rear-seat comfort with a standard **'PRIVE Screen'**, accompanied by premium pillows and neck cushions featuring exclusive INDULGE badging
- The Edition accessory package further enhances exclusivity with a rear sunshade, themed 3D mats, chrome accents for the front grille, bumper corner protectors, body side moulding, and a premium leather key cover.

Gurugram, October 14, 2026: JSW MG Motor India today announced the launch of the **MG Windsor INDULGE Edition**, a more indulgent expression of India's No. 1 EV*. Powered by a **38-kWh battery pack**, it delivers 100 kW (136 PS) of power and 200 Nm of torque, while offering a certified range of **332 km#**.

Building on the MG Windsor's futuristic design, spacious interiors, and signature Business-Class comfort, the INDULGE Edition introduces a new layer of exclusivity. The special edition features a distinctive dual-tone exterior with a sophisticated Shadow Gold body colour contrasted by a Black roof. Black ORVMs, R-18 Black Alloy Wheels, and exclusive 'INDULGE' badging on the C-pillar further accentuate its premium character, giving the vehicle a bold and unmistakable identity.

Inside, the cabin adopts an exclusive **Urban Tan and Black** upholstery theme, elevating the premium ambience with a warmer and more sophisticated character. The front headrests feature bespoke **'INDULGE' embroidery**, reinforcing the edition's unique identity. To further enhance the Business-Class experience, the **MG Windsor INDULGE Edition** comes equipped with the **'PRIVE Screen'** for second-row occupants as standard, offering added convenience and entertainment for rear-seat passengers. The package is further complemented by **INDULGE-themed cushions and neck pillows**, adding an extra layer of comfort and exclusivity.

For customers seeking an even more distinctive expression of style and comfort, a curated range of accessories will also be available, allowing them to personalise their Windsor INDULGE Edition to suit their preferences.

Speaking on the launch, **Vinay Raina, Chief Commercial Officer, JSW MG Motor India**, said, *"The MG Windsor is an important product not only for us but for the EV segment, as it has encouraged many fence-sitters to embrace electric mobility. Reaching over 80,000 families in just 24 months is a remarkable milestone and a testament to the value the Windsor delivers to customers. Building on this success, the INDULGE Edition introduces exclusive enhancements and an elevated cabin experience, offering customers a more premium and personalised expression of the Windsor lifestyle. It reflects our commitment to continuously evolving the product in line with changing customer preferences while retaining the qualities that have made the Windsor a preferred choice in the EV segment."*

MG Windsor is India's No. 1 selling EV passenger car as certified by JATO Dynamics based on the wholesale volumes data from October 2024 to August 2026 of BEV's in India*

Varies under different driving conditions #



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The MG Windsor, India's 1st Intelligent CUV, seamlessly combines the spaciousness and comfort of a sedan with the versatility and commanding presence of an SUV, creating a new benchmark in urban mobility. The MG Windsor embodies a futuristic Aero Glide design philosophy that transcends traditional vehicle segments. Inside, it offers business-class comfort with Aero Lounge seats that recline up to 135 degrees, ensuring exceptional comfort for occupants. Enhancing the in-cabin experience is the expansive 15.6-inch GRANDVIEW Touch Display, seamlessly integrated into the centre console to deliver an intuitive and immersive driving experience.

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About JSW MG Motor India

JSW MG Motor India, a joint venture between JSW Group and SAIC Motor, combines JSW's deep understanding of the Indian market with SAIC's global automotive expertise. The company is focused on sustainable mobility, advanced technology, localisation, and customer experience, while expanding its product portfolio and manufacturing capabilities with a robust local supply chain.

With a long-term commitment to India, JSW MG Motor India is building a sustainable mobility ecosystem, introducing globally best-available technologies and environmentally responsible solutions for Indian consumers, while supporting the nation's transition to cleaner transportation. The company has also emerged as India's leading EV manufacturer, having sold over 1,50,000 electric vehicles since its first launch, with the MG Windsor as the country's No.1 selling EV.

Website: <http://www.mgmotor.co.in>

Facebook: <https://www.facebook.com/MGMotorIN>

Instagram: <https://instagram.com/MGMotorIN>

Twitter: <https://x.com/MGMotorIN?lang=en>

LinkedIn: <https://in.linkedin.com/company/mgmotorindia>

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