



## **MG SELECT Expands EV Ownership Choices for Luxury Buyers; Introduces Battery-as-a-Service for MG Cyberster and MG M9**

*Introductory Battery-as-a-Service (BaaS) price for the MG Cyberster starts at ₹72.49 lakh + ₹8.00/km battery rental, while the MG M9 starts at ₹69.99 lakh + ₹8.00/km battery rental*

**Gurugram, September 17, 2026:** MG SELECT, the luxury brand channel of JSW MG Motor India, today announced the introduction of its Battery-as-a-Service (BaaS) ownership programme for the MG Cyberster and MG M9, offering luxury customers greater flexibility and choice in electric mobility. Customers can now own the MG Cyberster EV at a BaaS price of ₹72.49 lakh + ₹8.00/km battery rental, while the MG M9 EV will be available at a BaaS price of ₹69.99 lakh + ₹8.00/km battery rental.

With the inclusion of the MG Cyberster and MG M9, MG SELECT offers greater flexibility to luxury buyers while retaining the elite experience, advanced technology, performance, and comfort associated with MG SELECT's portfolio.

The **MG Cyberster** brings a bold new dimension to the world of performance cars, combining the excitement of a two-seater with the instant response of an electric powertrain. Inspired by the classic MGB Roadster, its dramatic styling is highlighted by electric scissor doors, cockpit-style seating interiors, and a low-slung silhouette, ensuring it attracts attention wherever it goes. Powered by a dual-motor, all-wheel-drive setup producing 510 PS and 725 Nm, it can sprint from 0-100 km/h in around 3.2 seconds.

The **MG M9** brings a fresh perspective to executive travel, combining the practicality of a luxury MPV with a strong focus on passenger comfort and technology. Its lounge-inspired cabin is centred around Presidential Seats with 16-way adjustment, 8 massage modes, ventilation and heating, all controlled via an Intelligent Arm Rest. A yacht-style dual sunroof, 64-colour ambient lighting and a 13-speaker sound system further elevate the onboard experience. Safety features include Level 2 ADAS, a driver monitoring system (DMS) and seven airbags, and comes with certified 5-star EURO NCAP and ANCAP rating.

Through its growing network of dedicated **MG SELECT Experience Centres**, the brand continues to bring the MG Cyberster and MG M9 closer to luxury customers across India. MG SELECT currently operates **15 Experience Centres across 14 cities**. Designed as immersive, gallery-inspired spaces, these experience centres showcase MG SELECT's products in a thoughtfully curated environment that reflects the brand's philosophy of 'Reimagining Luxury'.

**About JSW MG Motor India**

JSW MG Motor India, a joint venture between JSW Group and SAIC Motor, combines JSW's deep understanding of the Indian market with SAIC's global automotive expertise. The company is focused on sustainable mobility, advanced technology, localisation, and customer experience, while expanding its product portfolio and manufacturing capabilities with a robust local supply chain.

With a long-term commitment to India, JSW MG Motor India is building a sustainable mobility ecosystem, introducing globally best-available technologies and environmentally responsible solutions for Indian consumers, while supporting the nation's transition to cleaner transportation. The company has also emerged as India's leading EV manufacturer, having sold over 1,50,000 electric vehicles since its first launch, with the MG Windsor as the country's No.1 selling EV.

**About MG SELECT**

MG SELECT is the luxury brand channel of JSW MG Motor India built on the core pillars of Innovation, Sustainability, and curated Experiences. MG SELECT aims to redefine luxury in the Indian automobile landscape. Drawing inspiration from the rich legacy at Morris Garages—renowned for its iconic designs, racing heritage and innovative spirit—MG SELECT embodies a philosophy of conscious mobility.

Each offering reflects a purposeful approach to modern living, combining timeless elegance with forward-looking innovation. The maiden products being the MG M9 – The Presidential Limousine and the Cyberster – The World's Fastest MG.

MG SELECT reimagines luxury automotive retail by creating elevated Experience Centres designed to foster meaningful connections and bespoke customer experiences. MG SELECT Experience Centres are available across 14 key cities in India.

**Website:** [www.mgselect.co.in](http://www.mgselect.co.in)

**Facebook:** [www.facebook.com/mgselectindia](http://www.facebook.com/mgselectindia)

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