

## **JSW MG Motor India registered 14% year-on-year growth in August 2026 with sales of 7508 wholesale units.**

**Alongside the launch of the MG Hector Tomahawk in EV and PHEV variants, dealership dispatches of the Tomahawk EV are now underway**

**GURUGRAM, September 1, 2026:** JSW MG Motor India recorded 14% year-on-year (YoY) growth in August 2026 compared to the corresponding month last year. Continuing its strong momentum across both Internal Combustion Engine (ICE) and New Energy Vehicle (NEV) portfolios, the company reported wholesale sales of 7508 units during the month.

In August, JSW MG Motor India launched the **MG Hector Tomahawk**, its first SUV built on **ADAPT**, India's first Multi-New Energy Vehicle platform. **Available in both Electric Vehicle (EV) and Plug-in Hybrid Electric Vehicle (PHEV) powertrain options**, the Hector Tomahawk offers customers greater flexibility to meet diverse mobility needs.”

For a limited number of bookings, the **Hector Tomahawk EV** is available at an introductory **Battery-as-a-Service (BaaS)** price starting at **₹13.99 lakh plus ₹4.90/km battery rental**. Customers opting for full vehicle ownership can avail the introductory **ex-showroom price** starting at **₹19.49 lakh**.

The **Hector Tomahawk PHEV** is being offered at an introductory Battery-as-a-Service (BaaS) price starting at **₹21.79 lakh plus ₹3.20/km battery rental** for a limited number of bookings, while the introductory **ex-showroom price** starts at **₹25.69 lakh**.

Bookings for both the **Hector Tomahawk EV** and **PHEV** are now open across MG dealerships nationwide and on the company's website. Deliveries of the **Hector Tomahawk EV** are scheduled to commence in **September 2026**, while test drives and deliveries of the **Hector Tomahawk PHEV** will begin in **November 2026**.

The company has also commenced dispatches of the **Hector Tomahawk EV** to dealerships across India.

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### **About JSW MG Motor India**

JSW MG Motor India, a joint venture between JSW Group and SAIC Motor, combines JSW's deep understanding of the Indian market with SAIC's global automotive expertise. The company is focused on sustainable mobility, advanced technology, localisation, and customer experience, while expanding its product portfolio and manufacturing capabilities with a robust local supply chain.

With a long-term commitment to India, JSW MG Motor India is building a sustainable mobility ecosystem, introducing globally best-available technologies and environmentally responsible solutions for Indian consumers, while supporting the nation's transition to cleaner transportation. The company has also emerged as India's leading EV manufacturer, having sold over 1,50,000 electric vehicles since its first launch, with the MG Windsor as the country's No.1 selling EV.

Website: <http://www.mgmotor.co.in>

Facebook: <https://www.facebook.com/MGMotorIN>

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