



MORRIS GARAGES

JSW MG Motor India Redefines the Future of Mobility; Launches the MG Hector Tomahawk in EV and PHEV

Introductory **Battery-as-a-Service (BaaS)** price for a limited number of bookings: the **MG Hector Tomahawk EV** starts at **₹13.99 lakh + 4.90 Rs/Km Battery Rental**, and the PHEV variant starts at **₹21.79 lakh + 3.20 Rs/Km Battery Rental**

- MG's first SUV built on ADAPT, the country's first Multi-New Energy Vehicle (NEV) platform
- **India's First PHEV**[^] engineered for a combined driving range of over 1,100 km** on a full tank and a full charge
- Hector Tomahawk EV: 69.2 kWh MAGIC Battery, precision-engineered for a claimed range of 517** km on a single charge
- Hector Tomahawk PHEV: 20.5 kWh battery pack delivering 115+ km of pure-electric range
- India's first **Vehicle-to-Home (V2H)** capability, turning the SUV into a mobile power source for the household
- Lifetime battery warranty for the first owner for both EV and PHEV
- Tallest and among the longest in its vehicle segment: 4,745 mm long, 1,850 mm wide and 1,770 mm tall with a class-leading 2,810 mm wheelbase
- Largest-in-class **15.6-inch HD display**, Level 2 ADAS and i-SMART 3.0 with 80+ connected features
- India's first GenAI-powered voice assistant, engineered to understand 30+ Hinglish commands
- Seven signature colours including two dual-tone options, with an Assured Buy Back Program available

Mumbai, August 26, 2026: JSW MG Motor India today unveiled the Hector Tomahawk, the first product engineered on ADAPT, its newly developed Advanced Drive Architecture Platform Technology and India's first Multi-New Energy Vehicle (NEV) platform. Combining intelligent technology, premium comfort, advanced safety and electrified performance, the MG Hector Tomahawk will be offered with both **Electric Vehicle (EV)** and **Plug-in Hybrid Electric Vehicle (PHEV)** powertrains.

Starting at an introductory Battery-as-a-Service (BaaS) price of ₹13.99 lakh + 4.90 Rs/Km Battery Rental for the EV and ₹21.79 lakh + 3.20 Rs/Km Battery Rental for the PHEV, the Hector Tomahawk expands MG's NEV portfolio, giving customers the freedom of choice while delivering the space, safety, and connected technology that Indian families expect from a modern SUV.

Parth Jindal, Director, JSW MG Motor India, said, "The Hector Tomahawk represents a significant milestone in our journey toward building a sustainable mobility ecosystem in India. We remain focused on bringing the world's-best available technologies and environmentally responsible solutions to Indian consumers, while supporting the country's transition to cleaner transportation.

The introduction of the Hector Tomahawk EV and the Hector Tomahawk PHEV, India's first plug in hybrid electric vehicle (PHEV)^, reflects our commitment to offering a diverse portfolio of new-age mobility solutions that address evolving customer needs and driving patterns."

Anurag Mehrotra, Managing Director, JSW MG Motor India, said, "The future of mobility will not be defined by a single technology solution but by providing customers the freedom to choose the pathway that best suits their needs. We recently introduced India's First_Multi New Energy Vehicle Platform – ADAPT as the foundation for our next generation of products. Today, the Hector Tomahawk becomes the first SUV to bring that vision to life. By offering both EV and Plug-in Hybrid technologies, we are democratising sustainable mobility while addressing the diverse requirements of Indian consumers. The Hector Tomahawk combines intelligent technology, advanced safety, premium comfort and electrified performance, reaffirming our commitment to developing future-ready products for a rapidly evolving automotive landscape."

Bold, Futuristic Design

The MG Hector Tomahawk stands out with its bold, futuristic design and segment-leading proportions in its class, delivering significant space and comfort for every occupant. Measuring 4,745 mm in length, 2,130 mm in width (including mirrors), and 1,770 mm in height, it has been designed with substantial proportions and a commanding road presence, standing as the tallest and among the longest in its vehicle segment. With an expansive 2,810 mm wheelbase, MG Hector Tomahawk offers a spacious cabin that delivers best-in-segment space. With 230 mm of ground clearance at the battery, the SUV is engineered to deliver both commanding presence and everyday practicality.

The exterior design is enhanced by sculpted dynamic bumpers, signature Beacon Lights, an illuminated MG logo, distinctive Rotor Alloy wheels, and strong character lines that create a commanding road presence. Further elevating convenience and innovation, the Hector Tomahawk features the Automatic Power Tailgate, enabling effortless access to the cargo area at the touch of a button.

Elevated Cabin Comfort

Inside, the MG Hector Tomahawk has been meticulously crafted to deliver a premium blend of comfort, connectivity, and versatility. The cabin showcases the exclusive Desert Squadron Interior, featuring a sophisticated Almond Brown and Carbon Black theme complemented by premium leatherette seat upholstery, leatherette-finished door armrests and dashboard inserts, and a leather-wrapped steering wheel. Enhancing occupant comfort are front ventilated seats, a 6-way power-adjustable driver seat and a 4-way powered co-driver seat. The driver seat also features memory function with auto-retract for easy entry and exit. All windows feature one-touch auto up/down with anti-pinch function, adding further convenience to everyday use. Its spacious cabin is complemented by expansive boot capacity of up to 610 litres with all rows in use in the 5-seater configuration. In the 7-seater, the space can expand significantly as the third and second rows are folded.

There is a flexible second row with 60:40 split, along with recline and slide functionality and an easy tip-and-tumble function for convenient third-row access in the 7-seater.

The expansive dual-pane panoramic Cockpit SkyRoof floods the interior with natural light, creating an open and airy atmosphere for all passengers. At the centre of the cabin is a largest-in-segment 15.6-inch (39.62 cm) HD Grand View Display, bringing infotainment, connectivity and vehicle controls together within one intuitive interface. Drivers benefit from a crisp 8.8-inch Multi Information Display

that keeps essential vehicle information easily accessible, while the 10-speaker Infinity premium audio system delivers an immersive entertainment experience.

Practicality is further enhanced through rear window sunshades, intelligently designed storage spaces throughout the cabin, and a PM2.5 air filtration system helps maintain a cleaner, healthier in-cabin environment by effectively filtering fine dust and airborne particles. While the customizable 256-colour ambient lighting enhances the mood of the occupants in the cabin, the thoughtful additions such as dual B-pillar coat hooks further improve everyday convenience.

A New Era of Electrified Performance

The MG Hector Tomahawk redefines sustainable mobility with a choice of advanced electrified powertrains that combine performance, efficiency, and intelligent energy management. The all-electric MG Hector Tomahawk EV is powered by MAGIC Battery delivering a **69.2 kWh high voltage battery pack** paired with a **Permanent Magnet Synchronous Motor**, delivering **150 kW of power and 310 Nm of torque**. It offers a certified driving range of **517 km** on a single charge and supports **DC fast charging of up to 90 kW**, ensuring both everyday convenience and long-distance capability.

Further expanding its electrified portfolio, the MG Hector Tomahawk introduces **India's First Plug-in Hybrid Electric Vehicle (PHEV)** in its segment. The advanced powertrain combines a **1.5-litre petrol engine**, a **Dedicated Hybrid Transmission (DHT)** and a **20.5 kWh battery pack** delivering over **115 km of pure-electric driving range**. The 148 kW electric motor delivers strong and responsive acceleration, enabling 0 to 100 km/h in approximately 9 seconds.

Designed with intelligent innovation at its core, the DHT offers industry-leading thermal efficiency, while its highly efficient drive motor and advanced electric control system form the foundation of its globally proven PHEV technology. The **Motor Control Unit (MCU)** achieves a maximum efficiency of **99.1%**, while advanced **IGBT (Insulated Gate Bipolar Transistor)** technology helps optimise energy consumption and enhance driving range. The DHT's electromagnetic clutch enables precise mode transitions with a rapid **0.1-second response time**, ensuring a smooth and seamless driving experience.

The **Intelligent Energy Management System** continuously analyses driving conditions and automatically selects the most efficient operating strategy through four dedicated drive modes:

- **Pure Electric Drive:** Silent and responsive urban driving.
- **Series Hybrid Drive:** The engine generates electricity while the motor powers the wheels.
- **Parallel Hybrid Drive:** The engine and motor work together to deliver maximum performance.
- **Engine Direct Drive:** Optimised for efficient highway cruising.

Together, these advanced technologies form an integrated powertrain ecosystem that enables the Hector Tomahawk to deliver a remarkable, combined driving range of over 1,100 km, offering the convenience of electric mobility for everyday journeys while providing the flexibility and confidence required for long-distance travel.

Further enhancing its versatility, the Hector Tomahawk introduces India's first **Vehicle-to-Home (V2H)** capabilities, enabling customers to power appliances, outdoor equipment and even homes directly from the vehicle's battery.

Safety at the Core of the MAGIC Battery

The MG Hector Tomahawk EV's 69.2 kWh high-voltage MAGIC Battery has been developed with a safety-first philosophy at its core. Built using high-thermal-stability cell materials, ceramic insulation layers, and high-temperature-resistant electrolyte, the battery is engineered to deliver exceptional durability and protection under demanding conditions. It has successfully undergone rigorous safety validations, including full needle penetration without fire, 180-degree thermal shock testing, 55-degree short-circuit testing without abnormality, and up to 40% cell deformation without fire or explosion. Reinforcing its robust credentials, the battery system has been subjected to more than 2,000 bench tests, over 490 full-vehicle validation tests, and extensive environmental evaluations across extreme temperatures, high altitudes, and severe cold conditions. Complementing this comprehensive safety architecture is an advanced Battery Management System that continuously monitors battery health in real time, 24 hours a day, 365 days a year, ensuring enhanced reliability and peace of mind for customers. In addition, the company is offering the lifetime battery warranty to the first owner of both Hector Tomahawk EV and PHEV.

Intelligence & Connectivity

Technology lies at the core of the MG Hector Tomahawk experience, delivering a seamlessly connected and highly intuitive driving environment. Equipped with MG's most advanced connected car platform, i-SMART 3.0, featuring over 80 smart features, the SUV introduces first-in-segment i-SWIPE technology with 2-, 3-, and 5-finger gesture controls, enabling effortless interaction with key vehicle functions. The newly introduced India's First Gen AI, powered by an advanced voice assistant, allows natural and intuitive conversations along with 30+ Hinglish voice commands, making every journey more personalised and convenient for Indian customers.

Further elevating the in-cabin experience is the segment's largest 15.6-inch HD infotainment screen, complemented by wireless Apple CarPlay and Android Auto and Digital Bluetooth Key with key-sharing capability, and over-the-air software updates. Reinforcing MG's 'It's a Human Thing' philosophy, the Hector Tomahawk also offers six thoughtfully designed experience modes: Nap Mode, Pro Pet Mode, Camp Mode, Quiet Mode, Energise Mode, and Smoking Mode, catering to diverse lifestyle needs and making every journey smarter, more comfortable, and more enjoyable.

The first-in-segment Starmaanch Karaoke app transforms the cabin into an interactive entertainment space. With a library of over 8,000+ karaoke tracks spanning Bollywood favourites, English hits, regional music and children's content, occupants can sing along, record performances and enjoy a truly engaging in-car entertainment environment. The MG App Store also brings together multiple Jio-powered services like access to 18+ entertainment, shopping, social media, quick commerce, food services and gaming apps on a single platform. A new voice-first interface supported by Jio VR and powered by GenAI capabilities and JioSaavn delivers a refreshed and personalized music streaming experience. ETV Bharat, a multilingual digital news and video platform, brings regional content and news closer to customers through multilingual support.

Advanced Safety

Safety remains a cornerstone of the Hector Tomahawk experience. The SUV comes equipped with **6 airbags as standard across all variants**, Electronic Stability Program (ESP), Traction Control System (TCS), Hill Hold Control, ABS with EBD, Brake Assist, Electric Parking Brake with Auto Hold, Tyre Pressure Monitoring System (TPMS), ISOFIX child-seat anchors and all-wheel disc brakes.

Further enhancing safety and convenience is the **360° Around View HD Camera System with Wheel View**, front and rear parking sensors and a comprehensive suite of **Level 2 ADAS** technologies. These include Adaptive Cruise Control, Traffic Jam Assist, Lane Keep Assist, Lane

Departure Warning, Lane Departure Prevention, Front Collision Warning, Automatic Emergency Braking, Automatic Emergency Braking for Pedestrians and Intelligent Headlamp Control.

MG SHIELD

The MG Hector Tomahawk is supported by MG SHIELD, the brand's comprehensive ownership programme designed to deliver a convenient and worry-free after-sales experience. Customers of Hector Tomahawk EV can avail 3-3-2 benefit program, which includes a three-year unlimited-kilometre warranty, three years of Roadside Assistance, and two labour-free periodic services. For PHEV Customers, the MG SHIELD will offer 3-3-3 package including three-year unlimited-kilometre warranty, three years of Roadside Assistance, and three labour-free periodic services. For added flexibility and peace of mind, customers can further personalise their ownership experience by opting for extended warranty and roadside assistance packages, or choosing from MG's Protect Plans, a range of prepaid maintenance programmes tailored to individual needs. ** Customers of MG Hector Tomahawk can also opt for an Assured Buy Back Program.

The MG Hector Tomahawk EV will be available in six striking single-tone colours: Pearl White, Starry Black, Aurora Silver, Celadon Blue, Shadow Gold, and Khaki Green. In addition, customers can choose from two dual-tone options: Shadow Gold + Black and Khaki Green + Black. The Hector Tomahawk PHEV will be offered in Pearl White, Starry Black, Aurora Silver, Celadon Blue, Turquoise Green, and Shadow Gold, along with two dual-tone combinations: Turquoise Green + White and Celadon Blue + White.^{^^}

The Hector Tomahawk EV will be available in both 5- and 7-seater configurations, while the PHEV will be offered exclusively as a 7-seater. Combining advanced electrified powertrains, segment-leading technology, comprehensive safety features, and a premium ownership experience, the Hector Tomahawk is poised to redefine expectations in the premium SUV segment.

For a limited number of bookings, the **MG Hector Tomahawk EV** will be available at an introductory **Battery-as-a-Service (BaaS)** price starting at **₹13.99 lakh + 4.90 Rs/Km Battery Rental**.

Customers opting for full vehicle ownership can avail of the introductory **ex-showroom price** starting at **₹19.49**. The **MG Hector Tomahawk PHEV** will be offered at an introductory **BaaS price** starting at **₹21.79 lakh + 3.20 Rs/Km Battery Rental** for a limited number of bookings, while the introductory **ex-showroom price** will start at **₹25.69 lakh**.

Bookings for the **MG Hector Tomahawk EV** and **MG Hector Tomahawk PHEV** are now open across MG dealerships in India and on the company's website. Deliveries of the **MG Hector Tomahawk EV** will begin in **September 2026**. For the **MG Hector Tomahawk PHEV**, test drives and deliveries will commence in **November 2026**.

Variant-wise Price List:

Variant	Excite 7S	Exclusive 7S	Essence 5S	Essence 7S
Hector Tomahawk EV	19,49,800	21,99,800	22,99,800	23,49,800
Hector Tomahawk PHEV		25,69,800		27,79,800

Ex showroom

Made in India Mass Produced[^]
ARAI/MIDC Certified (May vary in different driving conditions) *
Terms & conditions apply* *

Colour options may vary by variant. ^^

About JSW MG Motor India

JSW MG Motor India, a joint venture between JSW Group and SAIC Motor, combines JSW's deep understanding of the Indian market with SAIC's global automotive expertise. The company is focused on sustainable mobility, advanced technology, localisation, and customer experience, while expanding its product portfolio and manufacturing capabilities with a robust local supply chain.

With a long-term commitment to India, JSW MG Motor India is building a sustainable mobility ecosystem, introducing globally best-available technologies and environmentally responsible solutions for Indian consumers, while supporting the nation's transition to cleaner transportation. The company has also emerged as India's leading EV manufacturer, having sold over 1,50,000 electric vehicles since its first launch, with the MG Windsor as the country's No.1 selling EV.

Website: <http://www.mgmotor.co.in>

Facebook: <https://www.facebook.com/MGMotorIN>

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