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MG Windsor Sets an Electrifying Record: Over 75k Units Sold Under Two Years *Maintains its position as India's No.1 Selling EV, reinforcing market leadership*

Key Highlights:

- Over 19,000* units of MG Windsor sold in H1CY2026, continues to be India's No.1 selling EV
- JSW MG Motor India reported YoY growth of 13% in its overall sales in H1CY2026 vs H1CY2025
- Carmaker is readying to expand its NEV portfolio this FY by adding two new EVs and one PHEV

Gurugram, July 06, 2026: JSW MG Motor India today announced that India's No. 1 Selling EV, MG Windsor, has surpassed the significant sales milestone of 75,000* units in less than two years since its launch. With more than 19,000* units already sold in CY2026, the order book of MG Windsor continues to grow steadily, highlighting the pivotal role the car is playing in accelerating India's EV adoption.

Speaking on the occasion, **Anurag Mehrotra, Managing Director, JSW MG Motor India** said, *"The Windsor is a winning proposition delivering strong value and resonating with the preferences of Indian car buyers. With its customers spanning across metros and emerging markets, the MG Windsor has meaningfully contributed to accelerating India's EV adoption, transforming the way India moves. While the journey ahead remains interesting, it is important to reflect on an incredible journey backed by the grit and determination of our teams to deliver something truly exceptional."*

The MG Windsor became **India's No. 1-selling EV** through its compelling ABC proposition, offering the price point of an A-segment vehicle, the exterior dimensions of a B-segment car, and the interior space of a C-segment vehicle. The MG Windsor also resonated strongly with families by providing generous space, superior comfort and a feature-rich cabin, while delivering an exceptional driving experience. The consistent demand for MG EVs is evident not only in Tier I cities but also in non-metros and emerging markets, signalling India's readiness to adopt sustainable mobility solutions. JSW MG Motor India reported 13% YoY growth in overall sales in H1 CY2026 compared with H1 CY2025.

The MG Windsor, India's 1st Intelligent CUV, combines the expanse of a sedan and the versatility of an SUV. It is offered with a starting BaaS price of INR 9.99L + INR 3.9/kms⁺, and delivers 100 KW (136ps) of power and 200Nm of torque. The MG Windsor offers two battery pack options for added versatility: a 38 kWh pack with a range of 332 km[#] and its PRO variant, a 52.9 kWh pack, delivering an impressive range of 449 km[#].

The MG Windsor comes with a futuristic 'AeroGlide' design language, transcending the concept of traditional segmentation. Inside, the car is offered with business-class comfort that features 'Aero Lounge' seats reclining to 135 degrees, providing utmost comfort. Additionally, the massive 15.6" GRANDVIEW Touch Display on the centre console provides an intuitive driving experience.

**#IndiasNo1SellingEV #MGWindsorEV #No1 #bestsellingev #EVSahiHai
#livebusinessclass #MGMotorIndia #MorrisgaragesIndia**



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About JSW MG Motor India

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors) formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build a smart and sustainable automotive ecosystem while staying focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, bringing the best of innovation across its business operations, and generating significant employment opportunities through extensive localisation.

About Morris Garages

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor-India's first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car, India's first Intelligent CUV, MG Windsor, India's 1st D+ SUV, MG MAJESTOR, World's Fastest MG – MG Cyberster and The Presidential Limousine – MG M9.

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Wholesales*

Under a separate financing program with its terms and conditions +
Varies under different driving conditions #