



## **Prabhu Deva Welcomes the MG M9 - Presidential Limousine by MG SELECT**

**Chennai, June 19, 2026:** Acclaimed actor, filmmaker, and dance icon Prabhu Deva—who has spent four decades redefining movement on screen, behind the camera, and on the dance floor—has now welcomed a new expression of comfort and luxury into his life. The MG M9 - Presidential Limousine, was delivered to his residence.

A name synonymous with creativity, versatility and enduring appeal, Prabhu Deva has entertained audiences across generations with his work spanning cinema, choreography and direction. His choice of MG SELECT's flagship luxury offering reflects an appreciation for innovation, sophistication and elevated experiences.

Fittingly for a man who has never sat still on screen, currently juggling a fantasy epic releasing in thirteen languages alongside multiple Tamil and Telugu productions, Prabhu Deva's latest acquisition is built for arriving in style and being thoroughly comfortable about it. Known for setting trends and redefining excellence both on and off screen, his remarkable journey has made him one of Indian cinema's most celebrated personalities. The MG M9, with its understated elegance and contemporary design, perfectly complements his dynamic persona and discerning lifestyle.

Crafted for individuals who appreciate luxury with purpose, the MG M9 offers an experience centred around comfort and refinement. The Presidential Seats feature 16-way adjustment, eight massage modes, heating and ventilation, arguably the only seats in India choreographed as meticulously as a Prabhu Deva dance number while the yacht-style dual sunroof creates an open and serene ambience. Complemented by ambient lighting, Cognac Brown leather interiors, intelligent armrest controls and flexible storage solutions, every detail has been designed to elevate the journey.

A recipient of multiple National Film Awards and widely regarded as one of India's most influential entertainers, Prabhu Deva has left an indelible mark on the world of cinema through his work as an actor, choreographer and filmmaker. Few artists can claim to have shaped the rhythm of Indian pop culture itself, his ability to seamlessly blend artistry with innovation has inspired generations, making him a true icon whose appeal transcends languages and geographies.

Adding to the sense of occasion is the MG M9's immersive 13-speaker premium sound system with subwoofer and amplifier fitting cargo for India's most musical movie star, delivering a rich audio experience for every occupant. Offered in Pearl Lustre White, Metal Black and Concrete Grey, the Presidential Limousine commands attention with its bold trapezoidal grille, split LED headlamps, waterfall-inspired taillights and elegant stance accentuated by 19-inch ContiSeal™ tyres.

Built using ultra-high-strength steel, the MG M9 places safety at the forefront with 7 airbags, Level 2 ADAS and 5-star EURO NCAP and ANCAP safety ratings. Producing 245 PS of power and 350 Nm of torque, it combines effortless performance with exceptional refinement, proof that some entrances need no choreography at all. The MG M9 is available for experience and booking across 15 MG SELECT Experience Centres in 14 key cities.

### **About JSW MG Motor India**

\*Please check the website for authorized dealer information

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SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors) formed a joint venture — JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build a smart and sustainable automotive ecosystem while staying focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, bringing the best of innovation across its business operations, and generating significant employment opportunities through extensive localisation.

### **About Morris Garages**

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor – India's first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car, India's first Intelligent CUV – MG Windsor and India's First D+ Segment SUV – MG Majestor.

MG SELECT, the luxury brand channel of JSW MG Motor India, showcases its flagship models through a dedicated retail network across India. The portfolio includes The Presidential Limousine – MG M9 and the World's Fastest MG – Cyberster.

Website: <https://www.mgselect.co.in/>

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### **For any query**

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